# How a Nomad Builds a Community

Valley Metro *Roll Mod*els speaker series March 21, 2017





## Introductions

#### **Erick Cedeño**

- Owner, <u>Bicycle Nomad Café</u>
- Founder, <u>Bicycle Nomad</u>
- Phoenix resident since October, 2015
- Vital community advocate







## Outreach

- Facebook
- Instagram
- WarmShowers.org
- Adventure Cycling



























## Networking











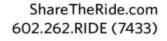














## Rides



- Second Saturday mornings
- First Sunday photo ride
- Overnight bike camping









## **Building Community**























#### **Events**

- Bike Camping 101
- Water conservation
- Visiting cyclist travelogues



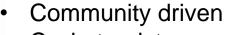








## **Events**



Cyclo tourists, bike-related businesses, locals

Free, open to the public



















## Worldwide Visitors



























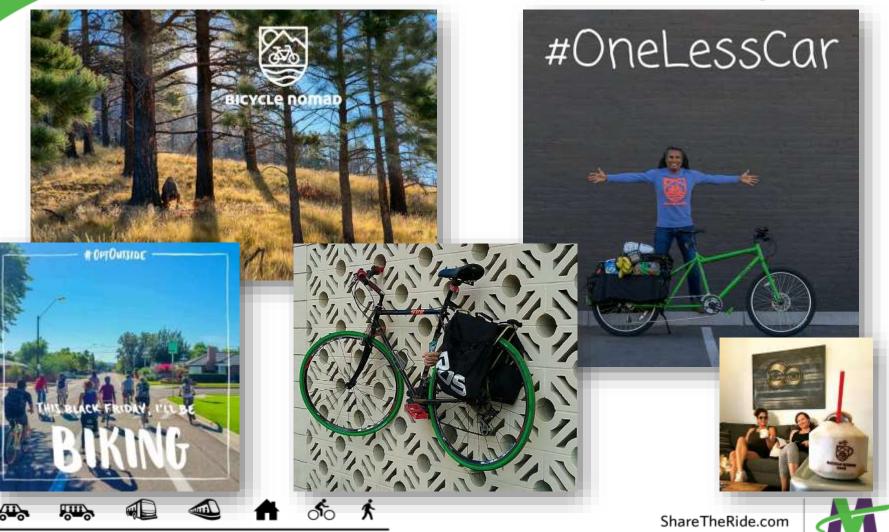






## **Epic Images**

602.262.RIDE (7433)



**COMMUTE · SOLUTIONS** 

#### Connect!

- Bicycle Nomad Café, 828
  North Second Street, Phoenix 602.702.4403
- Hello@iambicyclenomad.com
- Facebook.com/BicycleNomad
- Instagram: bicycle\_nomad





